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@AIFF2025



OMGURU
FILMS



Rembo Events

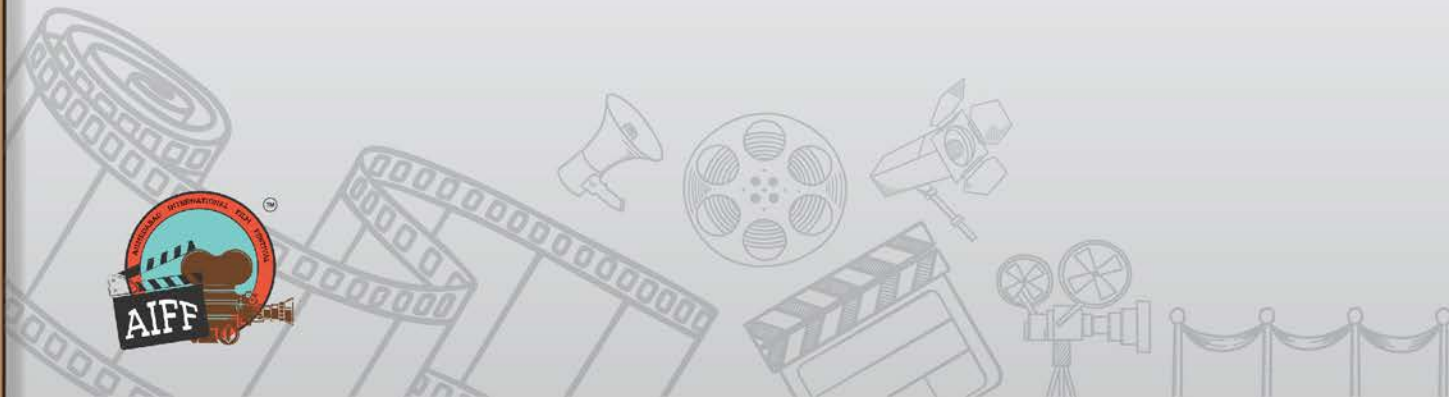


AHMEDABAD INTERNATIONAL FILM FESTIVAL 2025

ABOUT AIFF

The Ahmedabad International Film Festival (AIFF) is a vibrant celebration of cinematic art, bringing together filmmakers, audiences, and industry professionals from around the globe. We strive to showcase the best of Indian and international cinema, fostering a deeper appreciation for diverse storytelling and cultural expression. AIFF provides a platform for filmmakers to connect with audiences, learn from industry experts, and engage in meaningful dialogue. We believe that cinema transcends borders and fosters understanding, and AIFF is dedicated to creating a space where these connections can flourish.

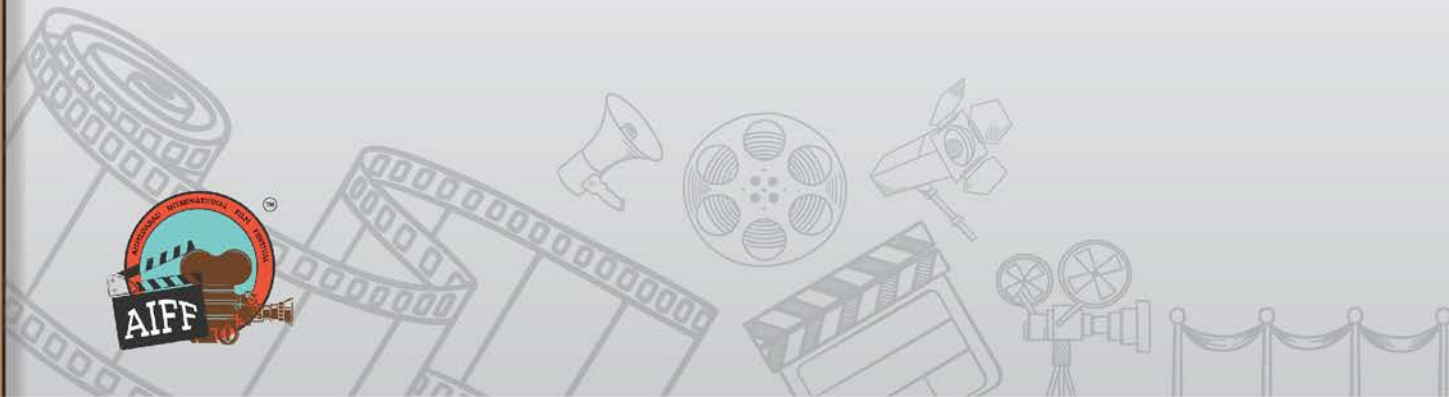
Beyond screenings, AIFF provides valuable opportunities for filmmakers to learn, grow, and connect. We are committed to nurturing the next generation of filmmakers and supporting the growth of the film community in Ahmedabad & beyond. AIFF is more than just a film festival; it is a vibrant hub for cinematic exploration, cultural exchange, and the celebration of the art of filmmaking.



ABOUT REMBO EVENTS

Rembo Events, In Collaboration With Om Guru Films, Extends A Cordial Invitation For You To Join Us In Shaping The Ahmedabad International Film Festival (AIFF) Into An Annual Celebration Of Cinematic Excellence. As The Event Manager, We Offer You The Opportunity To Be An Integral Part Of This Cultural Extravaganza Through Our Sponsorship Packages.

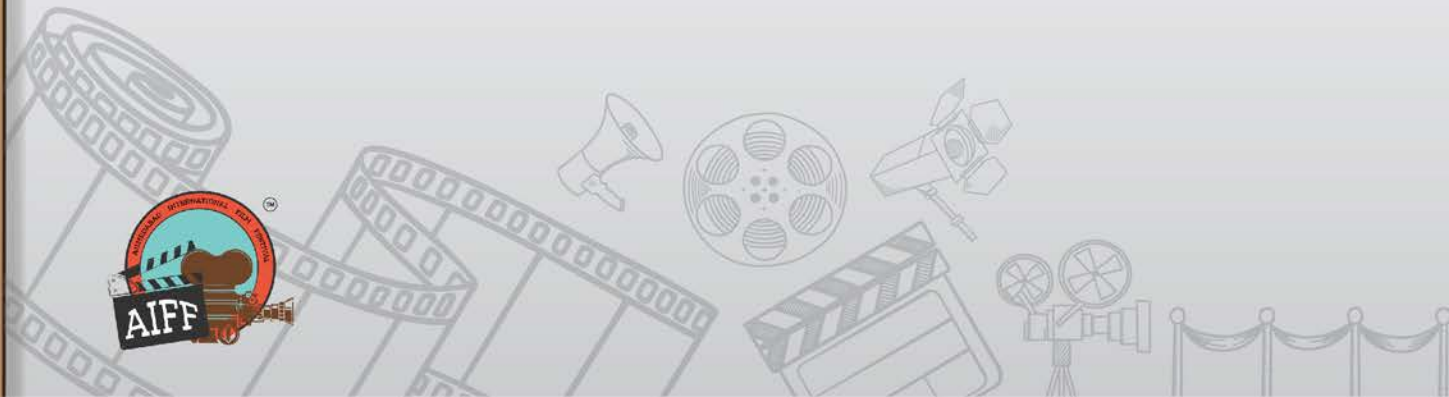
By aligning with aiff as a sponsor, your company stands to gain substantial exposure among a diverse and engaged audience, while also demonstrating support for the arts. Your contribution will play a pivotal role in the success of the event, providing you with unparalleled visibility and a range of marketing benefits.



ABOUT OMGURU FILMS

Omguru Films is a film production company dedicated to crafting stories that matter. We believe that cinema has the unique ability to connect with audiences on a deeply emotional level, sparking meaningful conversations and inspiring action. We are committed to producing a diverse range of films that explore compelling narratives, push creative boundaries, and address relevant social issues. From thought-provoking dramas to captivating thrillers, we strive to create films that resonate with viewers long after the credits roll.

Beyond creating impactful films, Omguru Films is passionate about fostering a vibrant community of filmmakers. We focus on empowering young and creative individuals, providing them with a platform to develop their skills and contribute to the global cinematic landscape. We believe in the power of collaboration and strive to create a supportive and inclusive environment where emerging talent can thrive. Our goal is to not only produce exceptional films but also to nurture the future of storytelling.





VISION

AIFF envisions itself as a catalyst for cinematic discovery, championing diverse voices and groundbreaking films that push the boundaries of storytelling

We aspire to leave a lasting impact on both the local community and the global film landscape by promoting cross-cultural understanding and enriching the human experience through the power of film.

AIFF is dedicated to providing a platform for emerging filmmakers to showcase their work, connect with industry professionals, and develop their craft.





MISSION

To be a premier platform for cinematic excellence: AIFF aims to showcase a diverse and compelling selection of films from around the world, highlighting the best in independent, international, and regional cinema. We strive to provide a platform for filmmakers to reach new audiences and engage in meaningful dialogue with film enthusiasts and industry professionals

To nurture and empower the next generation of filmmakers: AIFF is committed to fostering a vibrant and inclusive film community. We provide opportunities for emerging filmmakers to showcase their work, connect with industry mentors, and gain valuable experience. Through workshops, masterclasses, and networking events, we aim to nurture talent, inspire creativity, and contribute to the growth of the film industry.

To enrich the cultural landscape of Ahmedabad and promote cross-cultural understanding: AIFF seeks to engage the local community and contribute to the cultural vibrancy of Ahmedabad. We strive to use the power of film to foster cross-cultural dialogue, promote understanding and appreciation for diverse perspectives, and inspire meaningful conversations about the human experience.



LIFE TIME ACHIEVEMENT AWARD BRIEFING

Padma Shri Kanubhai Tailor:



This lifetime achievement award celebrates Padma Shri Kanubhai Tailor-Kanubhai Hasmukhbhai Tailor's remarkable journey, overcoming adversity to become a champion for disability rights. His inspiring story and dedication serve as a powerful reminder of the importance of inclusion.

Shri Madhav Ramanuj:



This lifetime achievement award recognizes Shri Madhav Ramanuj as a true cultural icon of Gujarat, whose contributions to literature and the arts have shaped the identity and heritage of the region. His work continues to inspire and resonate with generations of Gujaratis.



NEWS ARTICLES

Registrations now open for Ahmedabad International Film Festival

According to a release from Om Guru Films, which organises the festival, AIFF 2025 is scheduled to take place from April 25 to April 27, with film screenings on April 25 and 26, followed by the awards ceremony on April 27.



TRANSFORMING GUJARATI CINEMA WITH THE AHMEDABAD INTERNATIONAL FILM FESTIVAL WITH 5TH EDITION OF AWARDS

OmGuru, a spiritual leader, arts advocate and the founder of the Ahmedabad International Film Festival (AIFF), realized the need for a platform to nurture creative talent in Gujarat. He established the AIFF in 2010 to provide opportunities for writers, directors, actors, musicians, and technical professionals in the region, offering them an international stage. Despite initial challenges, his unwavering determination led to the festival's successful launch, with the Cine Aishwarya Awards in 2012, honoring prominent figures like Late Naresh Kanodia and Late Upendra Trivedi. OmGuru's unwavering commitment to the arts extends to mainstream cinema and supporting disabled individuals with artistic potential. His dedication has earned him prestigious accolades, including the National Award in 2019, conferred by the then-President Pranab Mukherjee, and the Glory of Gujarat Award in 2019, conferred by the then-Governor O.P. Kohli. The AIFF, now a global event, continues to thrive with over 3,600 film entries from 105 countries expected in April 2025. With more than 70 award categories, the festival has become a crucial platform for emerging artists, boosting Gujarat's position as a hub for global creativity. OmGuru's vision has transformed the landscape of Gujarati cinema, offering hope and opportunities for the next generation of artists.



OmGuru's Vision: Transforming Gujarati Cinema with the Ahmedabad International Film Festival

Cinema is an integral part of life, and its impact goes beyond entertainment, bringing transformation to human existence. Gujarati cinema, despite facing early struggles, has gained significant global recognition. However, the industry's growth was further propelled by visionary individuals like OmGuru, the founder of the Ahmedabad International Film Festival (AIFF). OmGuru, a spiritual leader and arts advocate, realized the need for a platform to nurture creative talent in Gujarat. He established the AIFF in 2010 to provide opportunities for writers, directors, actors, musicians, and technical professionals in the region, offering them an international stage. Despite initial challenges, his unwavering determination led to the festival's successful launch, with the Cine Aishwarya Awards in 2012, honoring prominent figures like Late Naresh Kanodia and Late Upendra Trivedi. OmGuru's unwavering commitment to the arts extends to mainstream cinema and supporting disabled individuals with artistic potential. His dedication has earned him prestigious accolades, including the National Award in 2019, conferred by the then-President Pranab Mukherjee, and the Glory of Gujarat Award in 2019, conferred by the then-Governor O.P. Kohli. The AIFF, now a global event, continues to thrive with over 3,600 film entries from 105 countries expected in 2025. With more than 70 award categories, the festival has become a crucial platform for emerging artists, boosting Gujarat's position as a hub for global creativity. OmGuru's vision has transformed the landscape of Gujarati cinema, offering hope and opportunities for the next generation of artists.

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ન્યુઝ ટુક

અમદાવાદ ઇન્ટરનેશનલ ફિલ્મ ફેસ્ટીવલ દ્વારા ગુજરાતી સિનેમાનું પરિવર્તન : પાંચમો એવોર્ડ એપ્રિલ મહિનામાં

ઓમગુરુ, એક આધ્યાત્મિક નેતા, કલાના દિમાચાલી અને અમદાવાદ ઇન્ટરનેશનલ ફિલ્મ ફેસ્ટીવલ (એઆઈએફએફ) ના સ્થાપક, ગુજરાતમાં સર્જનાત્મક પ્રતિભાના ઉછેર માટેની એક ફોર્ન-ની જરૂરીયાતોનો અહેસાસ થયો. તેમણે આ પ્રદેશમાં લેખકો, દિગ્દર્શકો, અભિનેતાઓ, સંગીતકારો અને તકનીકી વ્યવસાયિકોને તેવી પુરતી પાડવા માટે ૨૦૧૦માં એઆઈએફએફની સ્થાપના કરી અને અતિશય પ્રયત્ન મેંસ પુરુષ પાડ્યું. પ્રારંભિક પડકારો છતાં તેમના અનુદાનિશ્ચયને કારણે ઉત્પન્ન થયેલા આ અને સ્વ. ઉપેન્દ્ર ત્રિવેદી જેવી અગ્રણી ઉત્કૃષ્ટતાઓનું સન્માન કરવામાં આવ્યું. ઓમગુરુની કલા પ્રત્યેની અનુદાન પ્રતિબદ્ધતા મુખ્ય પ્રવાહના સિનેમાને સુધી વિસ્તારે છે અને કલાત્મક ભવત ધરાવતા વિદ્યાર્થીઓને ટેકો આપે છે. તેમના સમર્થનને કારણે તેમને ૨૦૧૯ માં તત્કાલિન પ્રણવ મુખર્જી દ્વારા આપવામાં આવેલા રાષ્ટ્રીય પુરસ્કાર અને ૨૦૧૯ માં તત્કાલિન રાજ્યપાલશ્રી ઓપી એન્ટી દ્વારા આપવામાં આવેલા ગ્લોરી ઓફ ગુજરાત એવોર્ડ સહીત પ્રતિષ્ઠિત પ્રણવ મળી છે. એઆઈએફએફ, જે હવે વૈશ્વિક ઇવેન્ટ છે. ૨૦૨૫ માં અંતર્રાષ્ટ્રીય દેશોમાંથી ૩,૬૦૦ થી વધુ ફિલ્મ એન્ટ્રીઓ અને ૭૦ થી વધુ એવોર્ડ કેટેગોરીઓ, ફેસ્ટિવલ ગુજરાતને સંસ્કૃતિક રાજ તરીકે આગળ વધારશે તેવી આશા છે.



AWARD CEREMONY

SHORT FILM

(FOREIGN / INDIAN)

- Best Short film
- Best Director
- Best Actor
- Best writer
- Best Actress
- Best Child
- Best Supporting Actor
- Best Supporting Actress
- Jury Award

BEST ANIMATION FILM

(FOREIGN / INDIAN)

- Best Foreign film
- Best Documentary
- Best Music video
- Best AD film

MUSIC AWARD

(FOREIGN / INDIAN)

- Best Original Music
- Best Background Music
- Best Lyrics



AWARD CEREMONY

- LIFE TIME ACHIEVEMENT AWARD -

FEATURE FILM

(FOREIGN / INDIAN)

- Best Cinematography
- Best Editing
- Best Art Direction
- Best Makeup and hairstyle
- Best Costume
- Best Story
- Best Screenplay
- Best VFX
- Best Feature film
- Best Actor - Feature film
- Best Actress - Feature film

- Best Supporting Actor-Feature film
- Best Supporting Actress-Feature film
- Best Director
- Best writer
- Best Child Actor
- Jury Mention

DIVYANG CATEGORY

(FOREIGN / INDIAN)

- Best Short Film
- Best Feature Film
- Best Music Award
- Best Animation film



EVENT DETAILS

20TH APRIL 2025

- Press Conference With Opening Ceremony

23RD & 24TH APRIL 2025

- Followed By Screening Of Selected Movies
- Venue One : Short Film & Feature Film
- Venue Two : Ad Films , Foreign Films & Documentary Films

25TH APRIL 2025

- Red Carpet
- Traditional Performance For Opening Act,
- Awards Ceremony
- Closing Ceremony



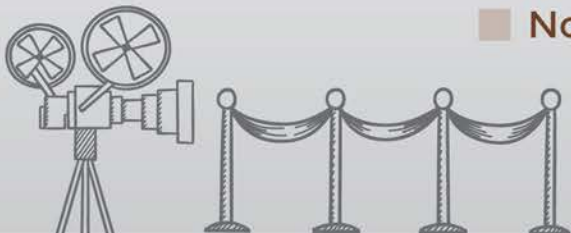
CINEMA BEYOND BORDERS :

3500+ FILMS FROM 105+ COUNTRIES!



AIFF 2025: A WORLDWIDE REACH

- Participating Countries
- Non-Participating Countries



360 BRANDING & PUBLIC RELATIONS



Hoardings



News Paper



Social Media



Radio FM



Cafe & Mall Standee



Influencer Marketing



Press Conference



Branding on Crew T-shirt



Branding in LED at a venue



Elevator Screens

AT A VENUE



Digital Advertising



Interview Wall



Theater Screen



Red Carpet



Sponsors Wall



Standee

AWARD CEREMONY VENUE



TAGORE HALL

AHMEDABAD - GUJARAT

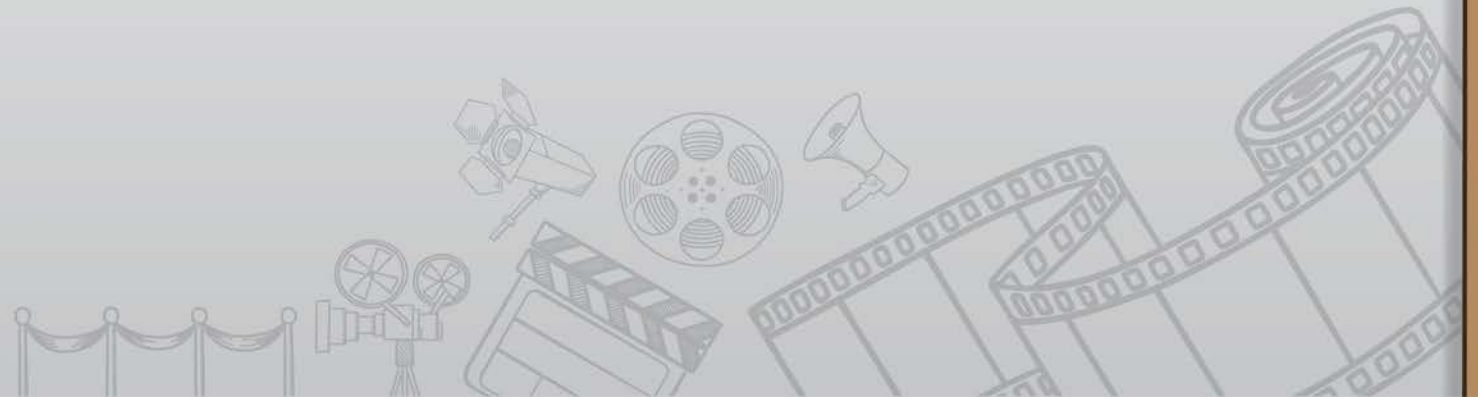


WHY SPONSOR

Sponsorship is an excellent way of promoting your business and building a positive company profile. Sponsoring "AHMEDABAD INTERNATIONAL FILM FESTIVAL 2025" provides you the unique opportunity to connect with the local audience, to build brand awareness and show your company's support.

Each event uniquely targets a distinct audience segment, offering a dynamic and engaging platform to captivate clients, vendors, and employees. Experience the satisfaction of supporting our endeavors while enjoying exclusive access to unforgettable evenings

Your potential exposure through our 360 Branding and PR Activities is far and wide across the local & Global community. We strive to add value to our business partners and aim to build a long-term, mutually beneficial relationship with all our sponsors.





THANK YOU TEAM AIFF





AHMEDABAD INTERNATIONAL FILM FESTIVAL 2025

MORE INFORMATION

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🌐 www.ahmedabadinternationalfilmfestival.com

CURATED BY



“See you on the Gram!”